

**College of DuPage (IL) – Host
NCATC 21th Annual Fall Conference Sponsorship Levels**

Platinum Level \$1,500

The donor college or company will be recognized as a conference sponsor on conference signage and in the conference program. The donor can specify the sponsored activity as above or can select to have the sponsorship go toward general conference meals, conference marketing materials, or awards given to the major speakers.

Gold Level \$1,000

The donor college or company will be recognized as a conference sponsor in the conference program. The donor can specify the sponsored activity as above or can select to have the sponsorship go toward general conference signage or conference printing costs.

Silver Level \$ 500

The donor college or company will be recognized as a conference sponsor in the conference program. The donor can specify the sponsored activity as above or can select to have the sponsorship support conference cost such as the conference mailings.

Conference host colleges and corporate sponsors generally spend between \$7,500 and \$15,000 to support the conference, for such items as supplies, buses, meals on the campus, and entertainment. Further in-kind contributions of host colleges are made in the areas of staff support for a variety of specific conference planning and management tasks. Host colleges receive special recognition before, during and following the conference. The host college will also be considered a Platinum Level supporter of NCATC.

Colleges of NCATC Board members provide many services of direct cost, such as for the design and publication of the newsletters and other published materials, meal sponsorships, and supplies and materials. Recognition is given to these colleges throughout the year and at the annual conference. Colleges of Board members will be considered Platinum Level supporters of NCATC.

Colleges of NCATC Presidents' Advisory Council members will be recognized at the annual conference for the contribution of time of their CEO's.

21th Annual - Fall Conference Sponsorship Opportunities

Item/Event

Sponsor

Design/Printing Conference Program

Sponsor Level: Platinum: \$1,500 to total cost

Lunch

September 30, 2009

Total Cost: \$4,500+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Opening Reception

September 30, 2009

Total Cost: \$3,500+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Breakfast

October 01, 2009

Total Cost: \$3,500+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Lunch

October 01, 2009

Total Cost: \$4,500+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Afternoon Break Refreshments

October 01, 2009

Total Cost: \$1500+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

NCATC 21th Annual Dinner and Recognition Event

October 01, 2009

Total Cost: \$6,500+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Breakfast (at College of DuPage)

October 02, 2009

Total Cost: \$3,000+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Buses to Company Visits

October 02, 2009

Total Cost: \$2,000+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Lunch (at College of DuPage)

October 02, 2009

Total Cost: \$4,500+

Sponsor levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Audio-Visual throughout Conference

Total Cost: \$5,000+

Sponsorship Levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Room Rental throughout Conference

Total Cost: \$1,500+

Sponsorship Levels: Platinum: \$1,500 to total cost
Gold: \$1000 to \$1499
Silver: \$ 500 to \$999

Signage Used throughout Conference

Total Cost: \$1000+

Sponsorship Levels: Gold: \$1000 to \$1499
Silver: \$ 500 to \$999